



## MEDIA RELEASE

### ***Local firm PhoenixPM announced as Naming Rights Sponsor for South Australian Hillclimb Championship***

The Sporting Car Club of South Australia is excited to announce that Adelaide-based project management firm Phoenix Project Management has signed on as Naming Rights Sponsor for the South Australian Hillclimb Championships. Under the agreement, PhoenixPM will support the Club for the Championship event to be held in October, and for the coming year.

Daryl Warman, Hillclimb Committee Member was pleased to confirm the new association between the organisations “We’re excited that PhoenixPM has come on board as our Naming Rights Sponsor in 2011. Hillclimbing is becoming more and more popular, and recent improvements in the facilities and timing system at the track have seen regular entrants impressed along with an ever increasing number of new competitors. The South Australian Hillclimb Championships in October give the Club a chance to showcase our circuit to the many interstate and local competitors. We’re very happy to see a local firm such as PhoenixPM join us in supporting the event, and look forward to a strong and mutually beneficial relationship into the future.”

Charles Irving, Managing Director of PhoenixPM was also upbeat about the Sponsorship “I’m very pleased that PhoenixPM is able to join forces with the Sporting Car Club of South Australia, a long standing and well respected community organisation. Our support as Naming Rights Sponsor is part of our community program, which sees us support eminently worthy community bodies including World Vision, WaterAid, Medicins Sans Frontiers and the Cancer Council along with a number of industry bodies as Corporate Members. We feel this is an important way for us to give back to the community, and when the opportunity arose with the Sporting Car Club, a Club of which I am a proud member, I was very happy to work with Daryl and the Committee to make it happen.”

PhoenixPM is an Adelaide based project management firm with a team of 20, working in the public and private infrastructure sectors in South Australia and the Northern Territory.

The PhoenixPM South Australian Hillclimb Championship will be held on 15 and 16 October 2011 at the Collingrove Hillclimb, Hillclimb Road, Mt McKenzie.

For further information, please contact Hillclimb Committee Member Daryl Warman on 0427 606 113 or PhoenixPM office on 8352 8700.